

John J. Powers, PhD

13 Fawn Drive • Wallingford, CT 06492 • 203/464-8224 • john.powers@quinnipiac.edu • johnjosephpowers.com

UNIVERSITY TEACHING EXPERIENCE

Visiting Assistant Professor of Graphic & Interactive Design
Program Director, MS for Interactive Media and Communications
Quinnipiac University, Hamden, CT (Starting August 2022)
School of Communications

- Teaching graduate and undergraduate interactive media and communication courses
- Facilitate graduate program course planning and scheduling
- Recruiting, retaining, and scheduling adjunct faculty for graduate program
- Serve as a liaison with various school and university committees in the recruitment, admission, communication, advising, and policies pertaining to graduate students

Adjunct Professor

Quinnipiac University, Hamden, CT (2008 - 2022)
School of Communications, School of Health Sciences, First Year Seminar

- Named Fellow of Center for Teaching and Learning, 2018-2019 academic year
- Courses taught include strategic communication writing, strategic communication campaigns (senior capstone course), social media, bioethics in the 21st century, and global studies seminar course
- Led 11 student service-learning trips to the Dominican Republic involving 17-30 students per class
- Develop and launch new online J-term and summer courses

Part-Time Professor

Seton Hall University, South Orange, NJ (2021 - 2022)
- Teach online and hybrid communication courses

Regent University, Virginia Beach, VA (2015 - 2022)

- Teach online communication and university courses

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Southern Connecticut State University, New Haven, CT (2018 - 2022)

- Teach introductory media studies and communication courses to undergraduate students

California Baptist University, Riverside, CA (2018 - 2022)

- Teach online graduate and undergraduate communication courses

EDUCATION

Ph.D., Strategic Communication

Regent University, Virginia Beach, VA

Academic Advisor: Steven Perry, PhD

Dissertation Committee: John Keeler, PhD (chair), William Brown, PhD, Markus Pfeiffer, PhD

Dissertation Title: *The Diffusion of Modern Digital Communication Technologies and Their Impact in the Bateyes of the Dominican Republic*

M.S., Education/History

Southern Connecticut State University, New Haven, CT

Attained "exemplary work" assessment on capstone comprehensive examination

State of Connecticut teacher certified in English and Social Studies (grades 7 - 12)

B.S., Public Relations and Mass Communications

Boston University, Boston, MA

Dean's Honors

Record-Journal Journalism Scholarship, 4 years

Graduated in 3 1/2 years

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PROFESSIONAL EXPERIENCE

2014 to 2021 Senior Communication Consultant
Aesthetic Business Institute, Branford, CT

- Developed and built national online educational business platform
- Directed team of digital media professionals
- Consult with staff and clients on all areas related to digital communication
- Oversee business related education, research, and reporting
- Speaking engagements across the US and Canada to medical and business leaders

2007 - 2014 Director of Public Affairs and Communication
Yale University School of Nursing, New Haven, CT

- Senior leader that reported directly to the Dean of this premiere graduate school.
- Responsible for overall communication strategies and implementation, including all publications and digital media
- Served the Dean as part of the senior leadership team, providing counsel and support
- Editor-in-chief of award-winning magazine, "Yale Nursing Matters"
- Directed, edited, designed, and managed all website and multimedia content
- Produced and designed all printed pieces, speeches, and other communication
- Managed all media contacts, pitches, and releases

1990 - present President and CEO
Dominican Republic Mission Team, Inc., Wallingford, CT and La Romana, DR

- Direct non-profit that leads large mission/service teams on trips to La Romana, Dominican Republic - 175-200 volunteers led annually to serve in the DR
- Facilitate collaboration between dozens of organizations in the US and the DR
- Manage numerous grants and sponsorships, send large shipments of supplies annually
- Teams of volunteers have worked to build a large hospital; construct homes, schools, and churches; install thousands of biosand water filters; provide desperately-needed medical clinics; feed and provide nutrition to thousands of hungry families; and develop sustainable food sources

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AWARDS

- 2021 Nominated for the Excellence in Teaching Award, Quinnipiac University
- 2018 Named Fellow of Center for Teaching and Learning, Quinnipiac University
- 2014 Quinnipiac University's Service Learning Professor of the Year Award
- 2013 Connecticut Nurses' Association Media Award
- 2012 Rotarian of the Year, Wallingford, CT Rotary Club
- 2009 Rotary International Worldwide "Service Above Self" Award

PRESENTATIONS

- 2022: "Mobile Communication's Impact on Social Identity in the Bateyes of the Dominican Republic," Association for Business Communication Regional Conference
- 2022: "University Teaching in the Age of Digital Distraction," Eastern Communication Association Conference
- 2021: Panel Moderator & Presenter: "Researching in Underdeveloped International Settings. An Interdisciplinary Panel," Broadcast Education Association
- 2019: "University Teaching in the Age of Digital Distraction", Center for Teaching and Learning, Quinnipiac University
- 2019: Honors Program Faculty Presentation, "7th annual 60 Second Lectures," Quinnipiac University
- 2017: "The Best Experience Money Can't Buy: Partnering Public Relations Students With Local Non-Profits," Public Relations Society of America Educators Academy
- 2017: "Social Media's Affect on Human Communication," Eastern Communication Association
- 2016: Broadcast Education Association "Scholar to Scholar" presentation, Las Vegas, NV
- 2016: Keynote speaker, Quinnipiac University's "Big Event" with 2,000 people in attendance
- 2016: Poster presentation at Quinnipiac University "Interprofessional Scholarly Research" event
- 2015-17: Keynote speaker on communication at regional medical conferences in Dallas, Toronto, Boston, San Francisco, Baton Rouge, Arkansas, Florida, and New York City
- 2014: Fairfield University "World Without Water" Symposium
- 2012 & 2018: Keynote Speaker, Lambda Pi Eta Communications Honor Society, Quinnipiac University
- 2012: Yale University Social Media Forum
- 2009: Yale Center for International Nursing Scholarship and Education, Latin America Panel

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PROFESSIONAL WRITING/ACTIVITIES

- 2018: Book Chapter, Powers, John, Case Study: Mobile Communication in the Bateyes of the Dominican Republic, In: Social, Mobile, and Emerging Media Around the World, edited by Laskin, A., Rowman & Littlefield, 147-160, 2018
- 2012-17: *Huffington Post*, multiple columns on mission work in the Dominican Republic
- 2015: Featured professor/communication professional, *PR Week*, (2015)
- 2011: *Digital PR Guidebook*, "How :Non-Profits Can Soothe the Pain of Cutbacks with Digital PR"
- 2007-13: *Yale Nursing Matters*, Editor, Yale University

GRANTS

- 2015-21: Wadsworth Family Foundation Grant - \$150,000+ for solar panels, educational, and sustainable food programs in Dominican Republic
- 2013-16: Matthew 25 Grant, Amer. Baptist Churches USA - \$5,500 for solar power and sustainable food program in DR
- 2012-13: Rotary International District Managed Grants - \$5,000 for water filters and food in the DR
- 2010: Rotary International Matching Grants - \$29,000 for water filters and food programs in the Dominican Republic
- 2009: Stutzman Family Foundation Grant - \$10,000 for water filters in Dominican Republic
- 2007: Rotary International Matching Grant - \$21,000 for water filters in the Dominican Republic
- 2005: Anthem Blue Cross/Blue Shield - \$10,000 for The Children's Home
- 2000: Kellogg's Corporation - \$7,500 for The Children's Home

COMMUNITY SERVICE

- 2003-2022: Board of Directors, El Samaritano Hospital, La Romana, Dominican Republic
- 2005-2008: Board of Directors, Wallingford Rotary Club
- 2006-2011: Hurricane Rebuilding Team, Mississippi, Louisiana, and Texas

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STUDENT INTERNSHIP AND RESEARCH

- Quinnipiac University - year-round supervision of dozens of students including majors in communication, film studies, journalism, English, and web/graphic design (2010-2021)
- Facilitating and leading of student researchers in the Dominican Republic from Quinnipiac University, University of Connecticut, Southern CT State University, High Point University, and Yale University. This includes medical school students, graduate students, and undergraduates from a variety of disciplines (2012-2021)
- Other student interns hailed from a variety of universities including Providence College, University of Connecticut, Howard University, East Stroudsburg University, Southern CT State University, and Syracuse University (2003-2020)

COMMITTEES

- Publications Committee Chair, Yale University School of Nursing
- Public Relations Society of America
- Senior Leadership Committee, Yale University School of Nursing
- Communications and Marketing Chair, Good Samaritan Hospital Board of Directors
- Medical Communications Committee, Yale University
- Executive Management Team, The Children's Home
- External Advisory Board, Yale University School of Nursing
- Board of Directors, Rotary Club of Wallingford, CT
- IT Committee, Yale University School of Nursing